



FEMSA & FAMA Fall Meetings



Dr. Joseph L. Mancusi, PhD.
<http://www.mancusi.net/>

The keynote speaker for the FEMSA/FAMA joint session in Washington, D.C. on Friday, October 9th, 2009, is the multi-faceted Dr. Joseph L. Mancusi, PhD., president of the Center for Organizational Excellence, Inc., Sterling, VA.

Dr. Mancusi is an inspirational speaker, psychologist, author and management consultant who has appeared six times at the White House, in all 50 states and 19 countries. Mancusi is a well-experienced and versatile presenter with a special focus on corporate culture...understanding why stagnant corporate cultures produce poor results. "One of the things we know is that hope makes a difference," said Mancusi. "*People with high hopes sell twice as much.*"

Joe Mancusi was selected to be the keynote for the FAMA/FEMSA joint session because of his excellent references from large corporations and how he held a spellbound audience when speaking at the Executive Fire Officers Symposium a few years back. His entertaining presentation on how to deal with organizational cultures and diverse personalities is applicable in today's economic conditions and industry forecasts.

Don't miss out on your chance to hear this inspirational speaker, contact FAMA/FEMSA today to register for this year's annual meeting.

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